



LUNA PARK
VENUES

**INTERNATIONAL ASSOCIATION
CASE STUDY**





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INTERNATIONAL BAR ASSOCIATION RECEPTION

When 4,500 lawyers and barristers descended on Sydney for the International Bar Association's annual conference, Luna Park Venues' famous Face greeted them for a Welcome Reception like no other before.

The International Bar Association (IBA), who are celebrating their 70th Anniversary, brings together members of the international legal profession with Australia's Attorney General, the Honourable George Brandis QC, opening the week-long event.

The Host Partner selected for the first night's Welcome Party for this prestigious international event was Luna Park Venues. Stephen Macliver, Chair of the Local Host Committee at the IBA explains "When the IBA was looking for a suitable venue to hold its Opening Party, Luna Park was selected for its iconic Sydney location, expertise to host an event of this scale and the unique experience it offered" he said.

Guests enjoyed Sydney's stunning harbour as they sailed from Darling Harbour to Sydney's heritage Luna Park, disembarking on a private pontoon before a night of unparalleled extravaganza uniquely Sydney and showcasing the best of Australian produce and wines.

Award-winning Executive Chef Mark Taylor and his team delivered an array of quality Australian seafood in the Crystal Palace including freshly-shucked Sydney rock oysters and Spencer Gulf prawns accompanied by Bimbadgen sparkling semillon, Mawsons Wrattenbully sauvignon blanc and Brokenwood 8 Rows cabernet merlot.

Luna Park's Big Top auditorium hosted food stations celebrating Australia produce. Stations included the Barossa Valley (charcuterie and brie with Maggie Beer quince paste); Outback Australia (cooking station with seared-to-order kangaroo fillet and damper); Tasmania (Tasmanian crab, goat's cheese and Manuka honey); and New South Wales (Goulburn smoked river trout, Galston Gorge quails and Jack's Creek wagyu beef).

Wine tastings were stationed throughout Luna Park surrounds enabling the highest quality NSW and Australian wines to be sampled throughout the night with wineries staff present to pass on advice and knowledge.

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Guests were given the opportunity to explore Luna Park's entire precinct including Luna Park's iconic heritage-listed rides and sideshow games, premium ice creams, fairy floss and popcorn treats.

"The Luna Park team worked closely with the IBA in the detailed planning of the evening and they did an absolutely fantastic job in meeting all the needs of the IBA" continued Macliver.

"Bringing to bear an attitude that 'nothing is too much trouble', real creativity and meticulous execution, the Opening Party was a resounding success, a memorable event and regarded by delegates to be one of the best, if not the best, in the history of the IBA."

James Granter, General Manager Sales, at Luna Park Sydney was also delighted with the outcome. *"At Luna Park Venues, teamwork is a critical mantra that resonated with IBA's real*

partnership approach. The result was world standard and something very unique to Sydney."

"The International Bar Association's Welcome Party success could not have happened without the support of Business Events Sydney, Captain Cook Cruises, MCI Ovation and dozens of local Australian high quality partners and suppliers" concluded Granter.

For complete information on Luna Park Venues go to: www.lunaparkvenues.com

For direct bookings please contact the team on; (02) 9033 7540
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